



# VICTORY CUP Initiative



## 2020 Sponsorship Opportunities

THURSDAY, FEBRUARY 20, 2020

7:30-9:30 AM

ROLLINS COLLEGE

HAROLD & TED ALFOND SPORTS CENTER



Inviting  
**CENTRAL  
FLORIDA'S  
FINEST**

## 2020 Victory Cup Initiative Sponsorship Opportunities

The Victory Cup Initiative is dedicated to bridging the business and nonprofit communities by equipping Central Florida nonprofit organizations with the skills and training to better tell their story. Ten nonprofit organizations will be selected by more than 80 community evaluators to participate in our storytelling training and share their story in front of a live audience comprised of more than 400 business and community leaders. They will receive cash awards ranging from \$1,000-20,000. Award amounts will be determined by audience votes. Each audience member has the unique opportunity to participate in the Victory Cup Initiative and forever change the future of philanthropy in our community. Everyone participates, everyone leaves a winner! Please join us as we work to encourage and celebrate philanthropy in Central Florida. With your help, we will provide training, networking opportunities and give away \$52,000!



### FIRST PLACE AWARD AND PRESENTING STORYTELLING SHOWCASE SPONSOR: \$20,000

- Co-Branding as Title Sponsor
- One representative from your organization to announce the 1st Place Recipient
- Prominent logo placement in all Victory Cup Initiative marketing and advertising materials
- Logo placement on the 1st Place Award Recipient's check
  - + Photo opportunity after the Storytelling Showcase with the 1st Place Recipient
  - + Photos will be posted to the Victory Cup Initiative's social media channels
- Link to your website from the Victory Cup Initiative's web page
- Sponsor recognition on the Victory Cup Initiative's social media channels leading up to the Storytelling Showcase
- Invitation for one representative from your organization to serve as a Community Evaluator and attend the Community Evaluator Kick-Off Event on Wednesday, October 9, 2019
- Invitation for one representative from your organization to attend the Storytelling Workshop, date to be determined
- One VIP table of ten at the Victory Cup Initiative Storytelling Showcase on February 20, 2020
  - + Eight seats for your organization
  - + Two seats for Victory Cup Initiative finalists from previous years



### SECOND PLACE AWARD SPONSOR: \$15,000

- One representative from your organization to announce the 2nd Place Recipient
- Prominent logo placement in all Victory Cup Initiative marketing and advertising materials
- Logo Placement on the 2nd Place Award Recipient's check
  - + Photo opportunity after the Storytelling Showcase with the 2nd Place Recipient
  - + Photos will be posted to the Victory Cup Initiative's social media channels
- Link to your website from the Victory Cup Initiative's web page
- Sponsor recognition on the Victory Cup Initiative's social media channels leading up to the Storytelling Showcase
- Invitation for one representative from your organization to serve as a Community Evaluator and attend the Community Evaluator Kick-Off Event on Wednesday, October 9, 2019
- Invitation for one representative from your organization to attend the Storytelling Workshop, date to be determined
- One VIP table of ten at the Victory Cup Initiative Storytelling Showcase on February 20, 2020
  - + Eight seats for your organization
  - + Two seats for Victory Cup Initiative finalists from previous years



### THIRD PLACE AWARD SPONSOR: \$10,000

- One representative from your organization to announce the 3rd Place Recipient
- Prominent logo placement in all Victory Cup Initiative marketing and advertising materials
- Logo Placement on the 3rd Place Award Recipient's check
  - + Photo opportunity after the Storytelling Showcase with the 3rd Place Recipient
  - + Photos will be posted to the Victory Cup Initiative's social media channels
- Link to your website from the Victory Cup Initiative's web page
- Sponsor recognition on the Victory Cup Initiative's social media channels leading up to the Storytelling Showcase
- Invitation for one representative from your organization to serve as a Community Evaluator and attend the Community Evaluator Kick-Off Event on Wednesday, October 9, 2019
- Invitation for one representative from your organization to attend the Storytelling Workshop, date to be determined
- One VIP table of ten at the Victory Cup Initiative Storytelling Showcase on February 20, 2020
  - + Eight seats for your organization
  - + Two seats for Victory Cup Initiative finalists from previous years

### FINALIST AWARDS SPONSOR: \$7,000

- Prominent logo placement in all Victory Cup Initiative marketing and advertising materials
- Logo placement on all 4th through 10th Place Award checks
  - + Photo opportunity after the Storytelling Showcase with the 4th–10th Place Award Recipients
  - + Photos will be posted to the Victory Cup Initiative's social media channels
- Link to your website from the Victory Cup Initiative's web page
- Sponsor recognition on the Victory Cup Initiative's social media channels leading up to the Storytelling Showcase
- Invitation for one representative from your organization to serve as a Community Evaluator and attend the Community Evaluator Kick-Off Event on Wednesday, October 9, 2019
- Invitation for one representative from your organization to attend the Storytelling Workshop, date to be determined
- One VIP table of ten at the Victory Cup Initiative Storytelling Showcase on February 20, 2020
  - + Eight seats for your organization
  - + Two seats for Victory Cup Initiative finalists from previous years

### STORYTELLING SHOWCASE TECHNOLOGY SPONSOR: \$5,000

- Prominent logo placement in all Storytelling Showcase marketing and advertising materials
- Logo placement on all Storytelling Showcase PowerPoint Slides
- Sponsor recognition on the Victory Cup Initiative's social media channels leading up to the Storytelling Showcase
- Invitation for one representative from your organization to serve as a Community Evaluator and attend the Community Evaluator Kick-Off Event on Wednesday, October 9, 2019
- One VIP table of ten at the Victory Cup Initiative Storytelling Showcase on February 20, 2020
  - + Eight seats for your organization
  - + Two seats for Victory Cup Initiative finalists from previous years

### STORYTELLING SHOWCASE EVENT SPONSOR: \$3,000

- Logo placement in all Storytelling Showcase marketing and advertising materials
- Sponsor recognition on the Victory Cup Initiative's social media channels leading up to the Storytelling Showcase
- Invitation for one representative from your organization to serve as a Community Evaluator and attend the Community Evaluator Kick-Off Event on Wednesday, October 9, 2019
- One VIP table of ten at the Victory Cup Initiative Storytelling Showcase on February 20, 2020
  - + Eight seats for your organization
  - + Two seats for Victory Cup Initiative finalists from previous years

### STORYTELLING SHOWCASE TABLE SPONSOR: \$1,500

- Recognition on social media
- One reserved table of ten at the Victory Cup Initiative Storytelling Showcase on February 20, 2020

## 2020 Annual Sponsorship Opportunities

### YOUTH INITIATIVE SPONSOR: \$10,000

- Prominent logo placement in all marketing and advertising materials throughout the year
- Logo placement on all 10 Video Frames/Co-branding
  - + To be posted on social media with sponsor recognition
  - + To be posted on the Victory Cup Initiative's website with sponsor recognition
- Photo opportunity at the Storytelling Showcase with the Youth Initiative students
  - + Photos will be posted to the Victory Cup Initiative's social media channels
- Link to your website from the Victory Cup Initiative's web page
- Sponsor recognition on the Victory Cup Initiative's social media channels leading up to the Storytelling Showcase
- Invitation for one representative from your organization to serve as a Community Evaluator and attend the Community Evaluator Kick-Off Event on Wednesday, October 9, 2019
- Invitation for one representative from your organization to attend the Storytelling Workshop, date to be determined
- Two VIP tables of ten at the Victory Cup Initiative Storytelling Showcase on February 20, 2020
  - + Five seats at each table for your organization
  - + Five seats at each table for students that participated in the Youth Initiative

### STORYTELLING WORKSHOP SPONSOR: \$10,000

- Prominent logo placement in all marketing and advertising materials throughout the year
- Co-Host of the Storytelling Workshop
- 8-10 minute presentation during the Workshop to include Welcome, Introduction of Program and Facilitator
- Storytelling Workshop photos to be posted on the Victory Cup Initiative's social media channels with Storytelling Workshop Sponsor recognition
- Sponsor recognition on the Victory Cup Initiative's social media channels leading up to the Storytelling Showcase
- Link to your website from the Victory Cup Initiative's web page
- Invitation for one representative from your organization to serve as a Community Evaluator and attend the Community Evaluator Kick-Off Event on Wednesday, October 9, 2019
- Invitation for three representatives from your organization to attend the Storytelling Workshop, date to be determined
- One VIP table of ten at the Victory Cup Initiative Storytelling Showcase on February 20, 2020
  - + Eight seats for your organization
  - + Two seats for Victory Cup Initiative finalists from previous years



**VICTORY  
CUP** *Initiative*



### ALUMNI SPONSOR: \$10,000

- Prominent logo placement in all marketing and advertising materials throughout the year
- Co-Host two Victory Cup Initiative Alumni Events, to be held Spring 2020 and Fall 2020, dates to be determined
  - + All ten finalists from 2016, 2017, 2018 and 2019 will be invited to attend (forty nonprofit organizations)
- Alumni Event photos to be posted on the Victory Cup Initiative's social media channels with Alumni Sponsor recognition
- 3-minute presentation to open the Victory Cup Initiative Alumni Events
- Sponsor recognition on the Victory Cup Initiative's social media channels leading up to the Storytelling Showcase
- Invitation for one representative from your organization to serve as a Community Evaluator and attend the Community Evaluator Kick-Off Event on Wednesday, October 9, 2019
- One VIP table of ten at the Victory Cup Initiative Storytelling Showcase on February 20, 2020
  - + Eight seats for your organization
  - + Two seats for Victory Cup Initiative finalists from previous years



**VICTORY CUP Initiative**



## 2020 Sponsorship Application

### VICTORY CUP INITIATIVE STORYTELLING SHOWCASE OPPORTUNITIES

- FIRST PLACE AWARD AND PRESENTING SPONSOR: \$20,000**
- SECOND PLACE AWARD SPONSOR: \$15,000**
- THIRD PLACE AWARD SPONSOR: \$10,000**
- FINALIST AWARDS SPONSOR: \$7,000**
- TECHNOLOGY SPONSOR: \$5,000**
- EVENT SPONSOR: \$3,000**
- TABLE SPONSOR: \$1,500**

### ANNUAL VICTORY CUP INITIATIVE SPONSORSHIP OPPORTUNITIES

- YOUTH INITIATIVE SPONSOR: \$10,000**
- STORYTELLING WORKSHOP SPONSOR: \$10,000**
- ALUMNI SPONSOR: \$10,000**

### 2020 SPONSOR INFORMATION:

Company Name: \_\_\_\_\_  
(Listed as you would like to be recognized in publications)

Primary Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

### PAYMENT INFORMATION:

- Please Invoice Me     Check Enclosed     Credit Card

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ CVC Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Amount: \_\_\_\_\_

For more information regarding the Victory Cup Initiative, please contact Ashley Vann:  
 ashley@vannstrategies.com or 407-252-5561 | 333 Briarwood Dr., Winter Park, FL 32789

A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION FOR THE VICTORY CUP INITIATIVE, A FLORIDA-BASED NONPROFIT CORPORATION (REGISTRATION NO. CH46129), MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE 1-800-HELP-FLA (435-7352) WITHIN THE STATE OR BY VISITING WWW.800HELPFLA.COM REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.

Please submit logo file (EPS preferred) to [info@victorycupinitiative.com](mailto:info@victorycupinitiative.com) immediately upon submission.

Deadline to provide list of attendee names is February 14, 2020.